

# National Radio Trader

VOLUME 4 NUMBER 3

*National medium for the old-time radio devotee . . .*

**WANTED:** Railroad Hour Programs, News, Documentaries. Trade or buy. J.C. Bray, P.O. Box 98, Green Lane, PA 18054. 4/80

**WANTED** Traders of Fibber McGee, Jack Benny, Lum and Abner suspense. I have close to 7000 shows and over 500 Fibber McGees. Will trade reel for reel or custom orders. Neil Lane, 201 Willow Tree Drive, Valparaiso, IN 46383. 4/80

**OTV** Starting old time video VHS library. Also trade reels of Lone Ranger and miscellaneous ETs. Joe Salerno, 9407 Westheimer, #311A, Houston, TX 77063. Baraka Bashad! 4/80

**WANTED:** Information about Wings of Destiny broadcast on NBC 1940. Any copies? Any newspaper or radio guide reviews? Anything? I have Wings Cigarette Cards for sale or trade. Also some premiums. Max Salathiel, 4712 Spiva Drive, Del City, OK 73115. 4/80

**PROGRAMS LOGS.** Trade mine for yours. Have most of the popular ones and many scarce titles. Need many more with dates first presented. My list for Sase. D.W. Miller, 194 Marin Valley Drive, Novato, CA 94947. 4/80

**WANT RECORDING** of song "Number Ten Lullaby Lane" as done on Lucky Strike Hit Parade in 1941. Lyle Poole, 2302 46 S.W., Seattle, WA 98116. 4/80

**HAVE EXTRA** copies of Radio Guides Radio Mirror. Looking to trade. Also 16 in, 12 in, 10 in ET's for trade. Army bands on disc for sale. French Music for sale. Will trade. Edward J. Carr, 216 Shaner St., Boyertown, PA 19512, 1-215-367-9114. 4/80

**YESTERDAY'S RADIO ON TAPE:** Reel-to-Reel and Cassette. Thousands of programs. Quality Sound, Reliable Service. Giant catalog \$2.00. Send to: ADVENTURES, P.O. Box 4822-NR, Inglewood, Ca. 90302 10/80FP

**DISCS! HUNDREDS** available for trade. Seeking lovers of 1st generation to swap network discs for taping. Have suspense, Benny, many others, want to swap complete network shows only. Inquire: John Tefteller, 109 North Thistle Rd., Brea, CA 92621, 714-996-8858. 4/80

**WILL TRADE CUSTOM REELS.** WANT complete programs with good sound containing commercials or sustained. Especially interested in comedy and music. Looking for half hour Lum and Abner shows. William Saeman, North Road, RD#1, Box 306, Windsor, NY 13865. 4/80

**NEW TRADER** has reels of dance orch. 78s/ remotes, Krishnamurti, Alan Watts, comedy songs. WANTS same, OTR shows, Helen Kane, May Questelle, and reels of dance orch 78s or LPs. Carl Rodgers, 5348 Mt. Alifan, San Diego, CA 92111. 4/80

**WANTED! MATERIAL BY BOB WILLS** - 78s, 45s, LPs, radio shows, ETs, dances, photos, films, mags, etc. Write: CARL ECHOLS, JR., 5330 Vanderbilt Ave., Dallas, TX 75206. 4/80

**WANTED:** In a Sound, Tales of Tomorrow, Cloud Nine, and Stay Tuned for Terror series. Gunsmoke: May 1952 through July 1952, 1957 through 1961. Will buy or trade for blank tape. Ronny Bedoya, 1094 Evans Street, San Bernardino, CA 92411. 4/80

**TRADE OLD RADIO SHOWS** one for one basis. Send copy of your list for copy of mine. Reel-to-reel only. Have over 200 reels in collection. Ken Krug, 48 Regal St., DePew, NY 14043. 4/80

**IS ANYONE** recording "All Things Considered" or "College Bowl"? Let's help each other to complete these series. I'm also recording Sears and Mystery Theater without commercials. Always looking for new traders. David Reznick, 1411 Trollman Avenue, San Mateo, CA 94401. 4/80

**WANTED:** Bergen McCarthy Show Oct. 30(?), 1938 on opposite "War of the Worlds". Also Frank Sinatra Tribute on Mutual Radio Net. Hosted by Sid Mark, also want Sinatra TV Tribute from Caesars Palace. Darrell Anderson, 17254 Lk. Desire Dr. N., Renton, WA 98055. 4/80



## ECHOES of the PAST

The best of radio's golden age is available on reel and cassettes. A new, 100 page reel catalog lists more than 5000 programs. Each reel is individually rated for sound quality. The cassette catalog contains more than 500 programs. Join the growing numbers that select ECHOES OF THE PAST by choice not by chance. Send \$2.00 for reel catalog (refundable on first order) or \$1.50 for cassette catalog (Refundable on first order)

TO: RONALD C. BARNETT  
BOX 9593  
ALEXANDRIA VA 22304



# EDITOR'S REEL



## VIDEO TAPE RECORDING: NEW FRONTIER FOR OLD- TIME RADIO ENTHUSIASTS.

Many collectors of old-time radio tapes are becoming interested in video tape recording. This seems as natural an extension of our OTR hobby as video was to radio when it first began. For some hobbyists, this is resulting in a disenchantment with OTR. Indeed, some long time collectors have put their tape collection up for sale, but this need not be the case. As many collectors are finding, the two hobbies are compatible and enjoyable together.

What about the old-time television programs? Don't they have much the same nostalgic value as old-time radio programs? In fact, many of the early television programs were simply video versions of their radio counterparts. Thus, some collectors are speaking of the "golden days of television" when Jack Benny, Burns and Allen, Amos and Andy, Suspense, Ozzie and Harriet and many other popular radio shows were seen on television. Perhaps, this was, in fact, part of the reason for the overnight success of television. For the first time people had an opportunity to see their beloved radio characters.

For others, this new hobby provides an opportunity to enjoy their television sets again. To those persons, television had become a "vast wasteland" and their evenings were marked with less and less viewing. Now, with the return of television in those prior years, many of the programs, beloved and enjoyed, can be viewed again.

One advantage of a VTR (video tape recorder) is that the new models may be programmed to record material off the air at times and on days when the

would-be viewer is not prepared to watch his television set. Indeed, the new models can be programmed for seven days (or even longer) and will record programs faithfully — even switching channels — and hold them to be played later at the collector's convenience.

Many of the movies and outdated series which collectors want to see are played at a time that is inconvenient, such as, at 2:30 a.m.! We caught a "Honeymooners" re-run at midnight recently.

### Video Tape Collecting: What Is The Cost?

The beginning VTR collector should consider not only the cost of the original equipment but also the cost of tapes, of maintaining the equipment, and of replacing equipment. A top of the line, programmable video tape recorder currently retails for about \$1,400 (don't faint and don't run out and buy it . . . instead read on!). Video tape cassettes are selling at discount houses for around \$20 each. They can be purchased in quantity for about 15% less. A recent ad in *TV Guide* offered them for about \$14. Each tape ("T-120") will record two hours of programming at normal speed and four to six hours at slower speed (most recorders have an extended play provision but the speeds vary. Tape recorded at odd speeds can not be played on other recorders unless they have the same speeds).

It seems to us too early to make predictions either about maintenance costs or expected length of life of a video recorder. However, the new buyer should keep in mind that there will no doubt be repair bills down the line and at some point a replacement.

Is it necessary to buy two VTRs? If trading in video tapes is the hobbyists ultimate desire, then the answer is "yes." We think, however, that the sizeable expense of VTR equipment will make two machine ownership

prohibitive for many. There are alternatives. One is to purchase tapes. Another would be to rent tapes from a rental library. Since it is unlikely that one will view the same tapes very often, this would seem to be a sensible approach. (NRT is considering establishing a tape rental library

with rentals set at about \$5 per two hour tape.) A third alternative would be to trade tapes with a network of collectors, but in a different method than has been done with OTR. This would be a kind of "round robin" method in which you would send another collector one or two tapes with programs you had watched. He would do the same. Neither of you would "save" these programs for a collection, but would rather trade them again to other collectors.

### Buying A Machine

So you're ready to get started. First look over the variety of machines available on the market. Be sure to check out the JVC HR-6700U. We've given this machine extensive use over the last nine months and believe it to be an excellent buy. It has all the features of the latest machines on the market. Don't buy without calling *The Sound Machine* at 800-526-6070. We've purchased both our VTR and a Pioneer Reel-to-Reel from them. The JVC (be sure to specify the HR-6700U) retails for \$1395. plus state sales tax. We bought one from *Sound Machine* for \$825. Plus about \$30 shipping! Of course they don't accept credit cards, but with 42% off who cares? (This machine would have cost us \$1466 with tax.)

Congratulations. You have started another hobby. Move some of your radio tapes to another corner of the room or stack them a little higher and you're ready to start stacking up Video Tapes. We find that we only have time to watch a fraction of what we're taping. But it is *comforting* to have the shows there. Many people, we're told,



collect books that they don't read. They simply like having the books around them. Such is the nature of man, the pack rat!



## FEEDBACK:

Dear Phil:

New York has a 7% sales tax (8% in New York City). In looking over one of the issues I saw reference to a California firm, Pacific Stereo by name, selling the RT-707 /Reel/to/reel recorder at a very good price. I called the local Pioneer dealers and the price was substantially higher.

After calling California and agreeing to pay the UPS at the price stated in your article, and also paying for the phone call, I looked forward to receiving the unit. It came all right, but the sales ticket which came the following day or so later was at a price comparable to our price in Rochester.

There followed many letters from me to California without any letters from them. Finally, the item was taken to UPS for return to the vendor and in its unopened state. I should mention that letters were also written to their parent firm CBS, which also neglected to answer.

The local office of UPS refused to ship the unopened carton back to the vendor, it weighed 2 pounds over the legal weight limit. Even though it had been shipped that way, it was illegal to do so.

The credit card company advised that shipping the unit back and sending them a copy of the Bill of Lading, relieved me of all responsibility and would result in a credit being issued to my account.

Thus, we took it to an air freight firm and sent it back shipping charges C.O.D. Obviously, they refused the freight payment — it was almost \$100.00. But the story doesn't end there.

The air freight people here kept telling their California branch to keep right on attempting delivery. The Californians got no where. So, what was the outcome?

I wish I knew. The darn recorder was stolen right out of the freight carrier's locked cage — presumably by one of their own employees.

Wherever it is, someone may have bought a bargain reel-to-reel recorder and it could have been mine.

The only moral to be derived from all this — is to trust your vendor — and you better know him well — especially when buying a big ticket item.

If you decide to use this, please don't mention my name. Thanks.

Name withheld  
Rochester, New York

**Editor's Note:** We recommend *The Sound Machine*, 2836 Kennedy, Jersey City, New Jersey 07306. (800) 526-6070. This recommendation first appeared in our Spring, 1979 issue, and it still stands. (See article on VTR in this issue.)

WANTED: Cassette copies of Earplay. Also other National Public Radio drama. Willing to trade or buy outright. Steve Nordstrom, 322 Old St., Clio, MI 48420. 4/80

WANTED: Radio Premiums, pictures of radio personalities, Radio Program Ads, Radio Guide and other radio publications. Looking for Discs or master tapes. Will buy or trade. Don Aston, 1301 N. Park Avenue, Inglewood, Ca. 90302 10/80

40,000 OLD RADIO SHOWS on tape. World's largest dealer. Jazz band remotes, country western, disco graphics, anthologies, chronologies. Send \$2 for huge catalog, refundable, to **McCoy's Recording**, Post Office Box 1069 T, Richland, Washington 99352. 7-80

2nd GENERATION radio programs recorded from my own discs. Hy Daley, 437 So. Center, Corry, PA 16407. Write for list. 4/80

WANTED! Johnson Family, Bickersons Straight Arrow Tennessee Jed Shows, 16mm movies, Lum 'n Abner, Charlie McCarthy, Box 1137 Bowling Green, KY 42101. 4/80

WANTED: Joe Louis fights on tape. Looking for first or low generation dubs of major network features. Also trading ET's. Have new list of Bing Crosby material. Tom Heathwood, 22 Broadlawn Park, Chestnut Hill, MASS 02167. 4/80

WANT TO TRADE on cassette or reel. Send want list for mine. Wilbur Smith, 2244 S. 10th, Springfield, IL 62703. 4/80

WANT: Cassettes about the big band era and mystery, detection crime shows. Also collect books about crime/detection. Contact R.W. Moskowitz, 110 Dunrovin Lane, Rochester, NY 14618. 10/80

SPORTING EVENTS ON TAPE: Will trade or sell recordings of broadcasts of baseball games, boxing matches and other sports. Send for free catalog. Rick Biunno, 575 Allgair Ave., North Brunswick, NJ 08902. 4/80

RELIVE AUGUST 10th, 1945 on WEA, NBC, N.Y. V-J Day news and lots of 'Soaps' on two 1800' reels. Living history. G.E. Marrion, 2101 South Faris, Sioux Falls, South Dakota 57105. OTR IS ALIVE AND WELL IN SOUTH DAKOTA. 4/80

IS YOUR OTR COLLECTION ON CASSETTE? If so I would like to trade with you. I have over 3000 shows and I will send a catalog on request. Ron Sayles, 4278 N. 53rd St., Milwaukee, Wisc. 53216 10/80

FOR SALE—TRADE: ET's; Low-Generation Dubs; 16 chapters—Westinghouse "Sounds of War" series in excellent sound. Will dub ET's; Duplicate cassettes. Tom Heatherwood, 22 Broadlawn Park, Chestnut Hill, Mass. 02167 10/80

I TRADE BY THE SHOW/CUSTOM REELS. Over 100 Vic and Sade. Looking for more. All circulating ILAM-ILA. Adventures by Morse. James Cotton, 519 S. Juniper St. Philadelphia, PA 19147 10/80

OLD TIME RADIO AND TV. Cassettes, eight-tracks, and reels. Low prices. Catalog free. Imagine That Bookstore, 58 Dalton Ave., Pittsfield, MA 01201. 3/80

WANTED: Collectors to buy second generation masters recorded 1/2 track. Send an SASE to Reels Only, Box 20, Hawthorne, CA. 90250 10/80



# THE GOLDEN DAYS OF RADIO



## A Salute To Jim Jordan "Fibber McGee"

by Frank Bresee

One of the most popular shows on the air for more than ten years was Fibber McGee & Molly starring Jim Jordan and his wife Marian.

Jim once told me that he and Marian broke into radio in 1926 or 1926 (he doesn't actually remember which year). They were visiting Jim's brother in Chicago and on a dare, went down to the local radio station and auditioned.

He went on to say, "In those days radio stations had people on the street dragging anyone into the studio to be on the air.

"When we won the audition, we just did our singing act on radio. We never talked on the stage, just sang. I guess we never knew we could be funny until we got on the air. Marian and I didn't make much money at first,

only \$10 a show. We had to continue doing our Vaudeville shows in order to make ends meet."

In 1927 the Jordan's radio career began to look up and by 1931 they met and teamed up with Don Quinn, the wonderful writer who stayed with them for the rest of their radio career.

Their first important program was a series entitled "Smackout" and it was heard five days a week on the NBC Network. Jim played the part of Luke Grey, owner of a neighborhood store that was always just "Smackout of everything". The Johnson Wax Company bought "Smackout" and sponsored it for a time.

Later the Johnson people were looking for a night time show and decided to give the Jordan's a try.

Jim said, "We had done some special night time shows and were certain we could do a half hour weekly program. At first we were going to call it "Marian & Jim Jordan", but Jack Lewis, the manager of the agency that handled Johnson's Wax said he thought it would be nice if the main character could be kind of a Luke Grey type, but have a name that sounded like a liar.

"The next day when we had our meeting, Don Quinn brought in a small strip of paper, and on it he had written two words, Fibber McGee".

That was the beginning of the "Fibber McGee & Molly Show". When it first went on the air, Jim insisted that they have a 26 week contract instead of the usual 13 weeks. He felt that it would take about six months to develop the



Jim Jordan with Frank Bresee, September, 1974



characters and gather a loyal radio following.

During that first year the Fibber McGee & Molly Show was on NBC on Monday nights opposite the popular CBS Lux Radio Theatre.

Sometimes it worked out very well. If the radio audience didn't like the Lux drama, they would tune into the McGee's. And when they tuned in they liked what they heard.

In 1939 the program moved into it's Tuesday night spot where it remained for fourteen years. It was broadcast 'live' from 6:30-7:00 p.m., Pacific Time, from the NBC studios at Sunset and Vine in Hollywood.

Jim Jordan, now 83 lives with his present wife Gretchen (Marian passed away in 1961) in a beautiful home overlooking Beverly Hills, California. He is active in the Pacific Pioneer Broadcasters and from time to time is heard on a "Radio Theatre" or seen doing a personal appearance recreating the Fibber McGee character.

Last November Jim presented Fibber on a Golden Days Of Radio special in Sacramento, and just a few weeks ago was a guest on my AFRTS program.

Here is a portion of the script from the last show:

**FIBBER:** Let's talk about the time I was in the seesaw

business, back in Sioux City, for the---

**FRANK:** You? In the Seesaw business?

**FIBBER:** You mean I never toldja about when I sold seesaws for the Seesaw Company, that old man Seymour had in Sioux City.

**FRANK:** You never did!

**FIBBER:** Well, Frank I will. You see, I was a senior seesaw salesman for the Seymour Seesaw Company and I sold Saws on the side. And when I'd start out with a sample seesaw and a sack full of Saws, I'd sell the other saw salesman silly... because I was as saucy a seesaw salesman as the other saw salesmen ever saw. I could sell you a two-buck bucksaw that would out-saw any bucksaw you ever saw a young buck saw with, and for six bucks I'd sell you a sawbuck to saw with the bucksaw on. I sold so many saw and seesaws that I got saw-sick from saw-sellin' and seasick for see-saw sellin' and between the saw-sellin' and the seesaws and the seasick seesaw sales and the saw-sick saw salesman and the bucksaws and the sawbucks and--

#### DOOR CHIME

*NOTE: Fibber McGee & Molly LP albums, featuring some of their most popular episodes are available from: Mark 56 Records, P.O. Box One, Anaheim, CA 92805.*



Frank Bresee interviews Jim Jordan on PBS' "Good Old Days of Radio program, 1975.

**BANG! BANG! BANG!** Are the westerns your favorite film fare: Then, Under Western Skies, a new magazine devoted to the Westerns on film, radio and TV should be in your corral. \$1.50 will bring you a sample copy or send SASE for back issue list. All mail/checks to be payable to The World of YESTERDAY, 13759 60th Street North, Clearwater, Florida, 33520.

7/80

**WILL TRADE** band remotes. Have large collection to offer. J.H. Heard, P.O. Box 893, Fernandina Beach, Florida 32034. 4/80

**GOLDEN AGE:** Radio, thousands of old radio shows on reel and cassettes at low prices. Write to Post Office Box 25215-NR, Portland, Oregon 97225. 10/80

**NATIONAL RADIO TRADER** has more trader ads than any other old-time radio news letter. Only \$7.00 per year buys the Trader delivered by first class mail plus a free Trader ad in each issue. Subscribe or renew now. 10/80



**RADIO SHOWS:** Cassette catalogue lists 3,500 (\$1.50). 7" reel catalogue lists 10,000 (\$3.00). Dick Judge, 362 Browncroft, Rochester, N.Y. 14609. 7/80

**I Love A Mystery:** (I love the series!) According to an article in the December issue of *Collector's Corner*, all the disks from the 1949-1952 series exist in California. Perhaps some of the buying groups could join hands and get these into circulation.

Neil R. Lane, collector and researcher of the *Fibber McGee and Molly* series, has produced a new and excellent log for the series. We recommend sending Neil \$3.00 for it. It's 18 pages long. His address is 201 Willow Tree Drive, Valparaiso, Indiana 46383.



## Confessions of A Collector

by Chuck Seeley\*



There comes a time in every OTR collector's life when he sits down and realizes that he has something like 7000 hours of OTR sitting on the shelves and that he has listened to only a fraction of it. This situation happens easily. After all, who has time to sit and listen during that first rush of trading madness? The prime concern then is to obtain the shows, pile up the reels, get the trades out, all the while telling yourself that you'll listen to the shows "later".

I confess. This happened to me. When it dawned on me that I had enough sheer tonnage of magnetic tape to stock a Radio Shack, I quit trading and determined to listen to the stuff I was so eager to collect.

It didn't work out right away.

My house has three bedrooms, one of which was the "junk" room. My own bedroom was pretty well filled to begin with, since I've always been an avid reader and collector of books, magazines, and comics. With the advent of that first, treacherous tape recorder, space became even more scarce. Even with much material packed in boxes and shelves placed edge-on against the walls (with books in double rows), the room was bursting.

The only thing for it was to sneak my bed into the junk room, which was accomplished when I had the house to myself and was presented as a fait accompli. My chest of drawers went next, leaving my desk as the only piece of furniture in my original bedroom. Nature abhors a vacuum and the newly-gained space was immediately filled.

Time passed. More and more books went into boxes, the shelves had long since exceeded their limits. The one shelving unit devoted to tapes filled up and I found that by stacking tapes flat on the top shelf that more would be accommodated, until the ceiling got in the way. The spaces between the shelves gradually filled up and out, and the one reference I needed always managed to be packed in the bottom box in the back row. Diabolical.

Sometimes there were disasters.

I learned about the stability of stacked material and how that stability decreases as the top of the stack approaches the ceiling. And then there's the domino effect, which is too painful to discuss.

Critical mass was finally reached. Items piled up on my desk seemingly of their own accord. One tape recorder was lost under an avalanche of paperbacks (I had long since run out of suitable boxes) and I couldn't get to it anyway without dismantling another stack. My unique filing system was in danger (no place to put the box) and then my faithful Smith-Corona decided to self-destruct. Finding the parts wasn't too much of a problem because there wasn't that much open floor space at the time, but the debris did hinder the search. I had a wastebasket somewhere in there but I believe it had a life of its own and would scurry away to hide whenever I needed it. Also, I refused to allow my mother in to clean the room because she might toss out something important that might have accidentally slipped to the floor. Later on, SHE refused to come in. And I certainly wouldn't clean the place myself; that's woman's work!

Things looked bleak, until one day I stumbled onto the basement. It

dawned on me that here, in the basement, was the valuable room I desperately needed. There was one problem. The basement was packed, too. And so the campaign began. I coerced my mother into helping me clean out the place and we went through it with a vengeance. We found things we'd forgotten we had, we even found a box that had gone unpacked since we moved here in 1959. And we were harsh. What little material we kept went into the garage for storage, the rest went on the block in a two-day garage sale. What didn't sell was given away.

It happens that our basement has a plywood partition dividing it roughly in half. One side contains the washer, dryer, food storage, workbench and the like. The other half would be MINE.

Some absurdly cheap panelling covered the cement walls. Instead of putting up a real ceiling, I merely covered the rafters with various and sundry posters. I built a work table out of an old door. Then came the hard part.

Imagine, if you will, twenty years of buying books, magazines, comics, and, to a lesser extent, tapes. Imagine them accumulating, bit by bit, in a small room. Imagine packing them all up and carrying them down

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two flights of stairs. Imagine a hernia. The doctor said it was just a strain.

After strenuous effort, everything that had been stuffed into my bedroom had been placed and shelved in the basement. To my alarm, the vast room I had expected swiftly shrank. Even as I type, my books, rippling softly to themselves, are reproducing and expanding to the shelf limits. Ominously, boxes are beginning to appear.

I wonder if my mother would mind if I hooked the washer and dryer up in the garage . . .

Where was I? Oh, yes, listening to OTR. I've been able to do a fair bit of it now. I've got my machines set up next to my desk and listen whenever I'm working down here, re-cataloging shows as I go. I've also put a recorder next to my bed. This created problems in itself, especially with certain serials. It took me a very long time to get through forty episodes of THE SHADOW OF FU MANCHU, because I kept dropping off to sleep in the middle of the episodes. It is difficult to find the spot where you left off. You only know it's somewhere in that 1800 feet of tape.

I've had more luck with ADVENTURES BY MORSE. Captain Friday and Skip Turner appear to be best taken one episode every 24 hours or so. For example, "The Land of the Living Dead" is unlike many serials in that most of its episodes are really self-contained; there are no cliffhangers. And I like the "blood and thunder" of the series.

I have to close now. There's three-and-a-half years of weekly **Variety** stacked on the end of the work table and . . . and it's — it's wobbling! Oh nooooooooooooo.....

\*From Illustrated Press, Number 42, January, 1980. Used by permission.

**Shhh!** Let us tell you about the best kept secret in fandom. The World of YESTERDAY, a magazine devoted to films, radio, TV, plus discographies, filmographies, photos, classifieds, etc. Send \$1.50 for sample or SASE for back issue list. The World of YESTERDAY, 13759 60th Street North, Dept. NRT, Clearwater, Florida 33520. *7/80*

## The Lobster & The Oyster

*A lobster and an oyster,  
Sat upon the ocean bed,  
Discussing this and that,  
And the puzzled oyster said . . .*

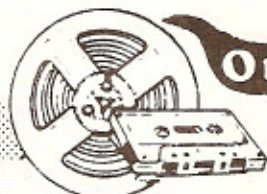
*Why do you wave your nippers so;  
Keep cleaning off your paws?  
Said the lobster, "I'm not a child.  
I don't believe in sandy clause!"*

*Said the oyster, "Watch my yarn;  
You are such a clumsy cuss;  
I'm making argyle socks  
For a lady octopus."*

*The lobster said, "You have no hands,  
Yet you knit things for your girl?"*

*"I don't knit," replied the oyster,  
"But let me show you  
How I pearl!"*

*— Wallace Wimple on Fibber McGee and Molly.*



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## RADIO ENTERS THE HOME

Today we take such miraculous devices as computers, television sets, the telephone, radio, and all our modern-day electronic devices pretty much for granted. It's hard to realize that radio, the forerunner of our great electronic age, burst upon the scene only three generations ago!

In 1922 the Radio Corporation of America published a fat 128-page book that set the stage for its entry into the huge consumer market in a big way. Entitled "Radio Enters the Home", it's subtitled "How to enjoy popular radio broadcasting, with complete instructions and description of apparatus." "For those who desire to be entertained with radio concerts, lectures, dance music, and for the radio amateur and experimenter."

With quaint scenes of little tots listening to bedtime stories from the radio, a bearded farmer listening to weather reports, a happy family listening to its new "Aeriola", Boy Scouts on "manoeuvres" with their portable battery-pack equipment, and adults holding a dance (or perhaps a "radio party"), the book today delights any who like a glimpse of everyday life in the 1920's.

Jammed with pictures and drawings of apparatus made by RCA, General Electric, Westinghouse, and other great corporate names, it's a treasure trove of information for today's radio amateurs, radio collectors, and everyone interested in electronic matters.

The Vestal Press of Vestal, New York has just released a quality reprint of this exceedingly rare volume for the benefit of those who like to study a time when life was maybe a little less hectic and perhaps a bit less complicated than it seems to be today!

Copies of this 8½ x 11 size paperback book are available



directly from the publisher at P.O. Box 97, Vestal, NY 13850 for \$12.50 plus 50c shipping, or through any bookstore.

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